

University of Southern California

Thornton School of Music

Bachelor of Music in Music Production

Program Learning Objectives

Music Production (B.M.)

The Bachelor of Music in Music Production is a professional degree designed for students wishing to blend music creation (writing and arranging), performance (live and studio), recording engineering/editing and mastering, music synthesis and programming and a broad knowledge of the music business. Students apply creative, technical and business skills to a post-digital revolution marketplace which has redefined the role of the music producer to include a conflation of many or all of these elements. In the program, the students actively collaborate with Popular Music and Jazz students.

Upon completion of the Bachelor of Music program in Music Production, students will:

- a. demonstrate achievement of professional, entry-level competence in music production, synthesis, recording, editing and mastering;
- b. demonstrate professional entry-level performance and writing/arranging skills;
- c. be able to leverage creativity, artistry, industry knowledge and entrepreneurial skills in the creation of performance careers;
- d. demonstrate practical knowledge of music production, arranging, musical direction, music licensing, music administration and teaching;
- e. be able to transfer musical skills to non-music related careers;
- f. be able to communicate to professionals and lay persons musical ideas, concepts, and requirements related to the practice of their major field through musical, oral, written and visual means;
- g. demonstrate an advanced level of musicianship and a broad knowledge of musical elements, structure, repertoires, and contexts;
- h. be able to work as a leader and in collaboration in areas of musical interpretation and performance;
- i. have an understanding of the societal impact of music and the ethical responsibility of a professional musician;