

# **University of Southern California**

## **Thornton School of Music**

### **Bachelor of Music in Popular Music Performance**

#### **Program Learning Objectives**

##### **Popular Music Performance (B.M.)**

The Bachelor of Music in Popular Music Performance is a professional degree designed for students wishing to become uniquely qualified musicians of advanced skill who are comfortable in a variety of professional popular music environments and who will successfully compete as leaders and innovators in the global music industry and in a changing music market place. Upon completion of the Bachelor of Music program in Popular Music Performance, students will:

- a. demonstrate achievement of professional, entry-level competence in their chosen instrument or voice;
- b. demonstrate professional entry-level songwriting, production and ensemble leadership skills;
- c. demonstrate an understanding of the musical/industry aspects, traditions and current trends of popular music – particularly American popular music;
- d. be able to leverage creativity, artistry, industry knowledge and entrepreneurial skills in the creation of performance careers;
- e. demonstrate practical knowledge of music production, arranging, musical direction, music licensing, music administration and teaching;
- f. be able to transfer musical skills to non-music related careers;
- g. be able to communicate to professionals and lay persons musical ideas, concepts, and requirements related to the practice of their major field through musical, oral, written and visual means;
- h. demonstrate an advanced level of musicianship and a broad knowledge of musical elements, structure, repertoires, and contexts;
- i. be able to work as a leader and in collaboration in areas of musical interpretation and performance;
- j. have an understanding of the societal impact of music and the ethical responsibility of a professional musician;