

Bachelor of Science in Music Industry

2024 Catalogue Year

Total Number of Units Required for the Degree: 128

<u>Freshman Year -- Fall</u>			<u>Units</u>
MPPM	100	Forum	1
MUIN	270	Introduction to the Music Industry	4
MTEC	175	Fundamentals of Audio Recording	2
		Critical Listening OR Musicianship♦	2
GESM*		G.E. Seminar	4
GE*		General Education	4
Total:			17

<u>Freshman Year -- Spring</u>			<u>Units</u>
MPPM	100	Forum	1
MUSC	XXX	Musicology (GE-A)*	4
		Musicianship OR Critical Listening♦	2
MTEC	XXX	Music Technology Elective	2
WRIT	150	Writing & Critical Reasoning	4
		Principles of Micro/Macroeconomics (GE-F)	4
ECON	203/205*		4
Total:			17

<u>Sophomore Year -- Fall</u>			<u>Units</u>
MTEC	XXX	Music Technology Elective	2
MUIN	360	Introduction to Music Law	4
MXXX	XXX	Musicianship	2
GE*		General Education	4
Elective		Elective Course(s)	4
Total:			16

<u>Sophomore Year -- Spring</u>			<u>Units</u>
MXXX	XXX	Musicianship	2
		Marketing, Branding & Strategic	
		Alliances in Music	2
MUIN	410		
ACCT	410	Foundations of Accounting	4
GE*		General Education	4
Elective		Elective Course(s)	4
Total:			16

<u>Junior Year -- Fall</u>			<u>Units</u>
MUIN	XXX	Music Industry Elective	4
MUIN	425	Live Music Production and Promotion	4
WRIT	340	Advanced Writing	4
GE*		General Education	4
Total:			16

<u>Junior Year -- Spring</u>			<u>Units</u>
MUIN	XXX	Music Industry Elective	4
MUIN	370	Music Publishing and Licensing	2
MUIN	420	DIY Music Marketing	2
GE*		General Education	4
Elective		Elective Course(s)	4
Total:			16

<u>Senior Year -- Fall</u>			<u>Units</u>
MUIN	497	Special Topics, Case Studies, & Analysis	2
MUIN	XXX	Music Industry Elective	4
MUIN	498a	Final Capstone Project	1
		Fundamentals of Entrepreneurship OR The Management of New Enterprises	4
BAEP	45X		4
Elective		Elective Course(s)	4
Total:			15

<u>Senior Year -- Spring</u>			<u>Units</u>
MUIN	497	Special Topics, Case Studies, & Analysis	2
		Practicum in Music Industry Issues (Internship)	4
MUIN	450		
MUIN	498b	Final Capstone Project	1
MTEC	XXX	Music Technology Elective	4
Elective		Elective Course(s)	4
Total:			15

♦Choose one from MTEC 176 Critical Listening or Musicianship (see requirements list for pre-approved Musicianship coursework). If you take Musicianship in the fall of your freshman year, MTEC 176 Critical Listening will be taken in the spring of your freshman year, and vice versa.

*G.E. Requirements: Music Industry majors will satisfy GE-A with a pre-approved Musicology course. GE-F will be met by completing ECON 203g or 205g. One GE course must be a GE Seminar (GESM) taken in your freshman year. The Global Perspectives requirement (GE-G and GE-H) can be overlapped with select Core Literacy classes. Therefore, with correct planning, only 6 GE courses will be needed outside of your major requirements.