Masters of Science in Music Industry
2026 Catalogue Year

Requirements		Record of Progress (☑ when completed)		
		Fall	Spring	Summer
Program Intensive Music Industry Courses – MUIN – 27 units				
510 The Music Industry: Careers, Rights and Income Streams	4 units (Fa1)	___		
511 Music Industry History: Entrepreneurs, Moguls and Catalogs	2 units (Sp)		___	
512 The Management of Live Performances	2 units (Fa1)	___		
520 Artist Management: Campaign Planning, Pitching, Partnerships	2 units (Sp)		___	
521 Music Industry/Producers Forum	1 unit (Sp)		___	
522 Music Marketing, Branding and Campaigns	3 units (Fa1)	___		
523 Survey/Analysis of Music Agreements	4 units (Sp)		___	
530 Mentorship	1 unit (Fa)	___		
540 Artist Management: Campaign Execution and Hindsight Analysis	2 units (Fa2)	___		
541 Data Analytics: Music Marketing Decisions and Presentations	2 units (Fa2)	___		
542 Developing Copyright Laws and Business Models	3 units (Fa2)	___		
598 Internship	1 unit (Fa2)	___		
Core Business Fundamentals Courses – GSBA – 3 units				
510 Accounting Concepts and Financial Reporting	1.5 units (Fa1)	___		
504a Operations Management	1.5 units (Fa1)	___		
Select one Emphasis Option from the following – minimum 5 units in one area				
Emphasis Option 1: Business of Live Promotion/Touring				
MUIN 515 Live Touring Strategy	2 units (Fa1)	___		
MUIN 525 Concert Promotion, Venue Management and Event Planning	3 units (Sp)		___	
Emphasis Option 2: Music Supervision and Visual Media				
CTPR 410 The Movie Business: From Story Concept to Exhibition	2 units (FaSp)	___	___	
MUIN 526 Music Supervision, Production and Creative Licensing	3 units (Sp)		___	
Emphasis Option 3: Performance*				
MUEN at the 500 level: 2 units total	2 units (FaSp)	___	___	
Courses in music at the 400 or 500 level: 3 units total	3 units (FaSp)	___	___	
Emphasis Option 4: Entrepreneurship				
BAEP 465 Digital Playbook for Entrepreneurs: Creating a Tech Startup	2 units (Fa)	___		
BAEP 475 Entertainment Entrepreneurship	2 units (FaSp)	___	___	
BAEP 555 Founder's Dilemmas: Anticipate and Avoid Startup Pitfalls	3 units (Sp)		___	
BAEP 556 Technology Feasibility	3 units (Fa)	___		
BAEP 563 Corporate Entrepreneurship	3 units (Sp)		___	
Non-course requirements				
Portfolio/Capstone**	0 units (Fa2)			
Total:	35 units			

** Subject to Thornton audition/acceptance*
*** The Music Industry faculty will provide students with additional details for this requirement.*

Time to Degree
The degree is set up so that a student can earn the M.S. in 3 semesters.

Your Academic Advisor is:
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